



Sponsorship Opportunities for Annual Conferences

SPONSORSHIP LEVELS:

Platinum	\$10,000
Gold	\$ 7,500
Silver	\$ 5,000
Bronze	\$ 2,500
Friends of AAAM	\$ 1,500

All sponsorships include the following:

- Signage at all conference activities & special events (*Receptions, tour & pre-conference workshop.*)
- Listing on www.blackmuseums.org with a link to your website
- Listing in the Annual Conference Final Program (*If received by production deadline.*)

“PLATINUM” LEVEL (\$10,000)

Sponsor either the Opening Day or Awards Luncheon (avg. 250 – 300 attendees). Sponsors will receive:

- Sponsor’s logo is printed on the conference tote bags (in addition to other Platinum sponsors listed)
- Recognition on both printed Luncheon Programs
- Full page advertisement in Preliminary* & Final Programs (exterior back cover placement) [If the Preliminary Program is run in the Spring issue of *The Scrip*, the sponsor(s) will receive a full-page ad in the newsletter.]
- (2) Full conference registrations
- (2) Evening reception tickets for each evening (i.e. Wednesday, Thursday, Friday, Saturday)
- (1) Opening Day Luncheon Ticket
- (1) Awards Luncheon Ticket
- Listing on www.blackmuseums.org for one year

“GOLD” LEVEL (\$ 7,500)

Sponsor the keynote speaker(s) for the Opening Day/Awards Luncheon. Sponsors will receive:

- Recognition on both printed Luncheon Programs
- Full page advertisement in both Preliminary* & Final Conference Programs (either inside front or back page placement) [*If the Preliminary Program is run in the Spring issue of *The Scrip*, the sponsor(s) will receive a full-page ad in the newsletter.]
- (2) Full conference registrations
- (2) Evening reception tickets for each evening (i.e. Wednesday, Thursday, Friday, Saturday)
- (1) Opening Day Luncheon Ticket
- (1) Awards Luncheon Ticket
- Listing on www.blackmuseums.org for nine months

“SILVER” LEVEL (\$ 5,000)

Sponsor an evening reception, bus transportation for the conference, local city bus tours (generally held on Saturday), or the conference tote bags* (production includes a three-color imprint), or the Preliminary and Final Conference Programs (production includes design/layout and printing). Sponsors will receive:

- Sponsor’s logo printed on the conference tote bags (*If sponsor produces the conference tote bags.)
- Full page advertisement in Final Program
- (1) single-day conference registration (Thursday or Friday)
- (1) Opening Day or Awards Luncheon Ticket
- (2) evening reception tickets for each evening (i.e. Wednesday, Thursday, Friday, Saturday)
- Listing on www.blackmuseums.org for six months

“BRONZE” LEVEL (\$ 2,500)

Sponsor a Standing Professional Committee (SPC) Breakfast (select from four different SPCs), or sponsor (2) Burroughs-Wright Fellows (includes registration, membership, travel and accommodations). Sponsors will receive:

- ½ page advertisement in Final Program
- (2) Opening Day Luncheon Tickets
- (2) Awards Luncheon Tickets
- Listing on www.blackmuseums.org for three months

“FRIENDS OF AAAM” LEVEL (\$ 1,500)

Sponsor a Refreshment break or Ice Cream break on Thursday or Friday in the conference hotel. Sponsors will receive:

- ½ page advertisement in Final Program
- (1) Evening reception ticket for each evening (i.e. Wednesday, Thursday, Friday, Saturday)
- Listing on www.blackmuseums.org for three months

To become a sponsor for the AAAM Annual Conference, please contact:

William Billingsley, AAAM Executive Director
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