



SPONSORSHIP OPPORTUNITIES FOR ANNUAL CONFERENCES

Sponsorship Levels:

<i>Platinum</i>	\$10,000
<i>Gold</i>	\$ 7,500
<i>Silver</i>	\$ 5,000
<i>Bronze</i>	\$ 2,500
<i>Friends of AAAM</i>	\$ 1,500

All sponsorships include the following:

- Signage at all conference activities & special events
- Listing on AAAM Web site with link to your Web site (*Time period depends upon sponsorship level.*)
- Listing in the Annual Conference Final Program (*If received by production deadline.*)

FRIENDS OF AAAM LEVEL (\$ 1,500)

Sponsor a Refreshment break or Ice Cream break on Thursday or Friday in the conference hotel.

Sponsors will receive:

- ½ page advertisement in Final Program
- (1) Evening reception ticket for each evening (*Wednesday, Thursday and Friday*)
- Listing on www.blackmuseums.org for three months

BRONZE LEVEL (\$ 2,500)

Sponsor a Standing Professional Committee (SPC) Breakfast Meeting (Select from four different SPCs), or sponsor (2) Burroughs-Wright Fellows (includes registration, membership, travel and lodging).

Sponsors will receive:

- ½ page advertisement in Final Program
- (2) Opening Day Luncheon Tickets
- (2) Awards Luncheon Tickets
- Listing on www.blackmuseums.org for three months

SILVER LEVEL (\$ 5,000)

Sponsor an evening reception, bus transportation for the conference, local city bus tours (generally held on Saturday), or the conference tote bags* (production includes a three-color imprint), or the Preliminary and Final Conference Programs (production includes design/layout and printing).

Sponsors will receive:

- Sponsor's logo printed on the conference tote bags (**If sponsor produces the conference tote bags*)
- Full page advertisement in Final Program
- (1) Single-day conference registration (*Thursday or Friday*)
- (1) Opening Day or Awards Luncheon Ticket
- (2) Evening reception tickets for each evening (*Wednesday, Thursday and Friday*)
- Listing on www.blackmuseums.org for six months

GOLD LEVEL (\$ 7,500)

Sponsor the keynote speaker for the Opening Day/ Awards Luncheon or additional computer equipment for AAAM conference staff (includes laptop with CD/DVDrom, printer and LCD projector).

Sponsors will receive:

- Recognition on both printed Luncheon Programs
- Full page advertisement in both Preliminary* and Final Conference Programs (either inside front or back page placement.)
[**If the Preliminary Program is run in the Spring issue of the scrip, the sponsor will receive a full-page ad in the newsletter.*]
- (2) Full conference registrations
- (2) Evening reception tickets for each evening (*Wednesday, Thursday and Friday*)
- (1) Opening Day Luncheon Ticket
- (1) Awards Luncheon Ticket
- Listing on www.blackmuseums.org for nine months

PLATINUM LEVEL (\$10,000)

Sponsor either the Opening Day or Awards Luncheon (avg. 250 – 300 attendees).

Sponsors will receive:

- Sponsor's logo is printed on the conference tote bags (*in addition to any other sponsor listed*)
- Recognition on both printed Luncheon Programs
- Full page advertisement in Preliminary* and Final Programs (exterior back cover placement)
[*If the Preliminary Program is run in the Spring issue of the scrip, sponsors will receive a full-page ad in the newsletter.*]
- (2) Full conference registrations
- (2) Evening reception tickets for each evening (*Wednesday, Thursday and Friday*)
- (1) Opening Day Luncheon Ticket
- (1) Awards Luncheon Ticket
- Listing on www.blackmuseums.org for one year

If you are interested in becoming a sponsor for the AAAM Annual Conference, please contact:

William Billingsley, Executive Director

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