



2009 CALL FOR PROPOSALS

August 19 – 22 • Baton Rouge, Louisiana
Submission Deadline: January 15, 2009

A Call to Home: Reimagining Our Institutions

The AAAM 2009 Annual Conference invites participants to challenge the conventions in current African American museum practice – to revisit our thinking about how we get the work done in our institutions. *A Call to Home* extends a special invitation to small cultural institutions in small communities. A special conference focus will address the strategic importance of creating effective partnerships, attracting visitation and promotion when you are off the beaten path, and creating unique interpretive experiences for small staff and all-volunteer institutions. The heritage preservation and creative tourism fields will have a dynamic presence in pre-conference workshops, conference sessions and related programs.

A Call to Home: Reimagining Our Institutions continues the AAAM legacy of accomplishing this in an accessible, warm and dynamic professional environment. The beautiful host city of Baton Rouge, with its wealth of cultural resources, is surrounded by a spectrum of historic African American landscapes – from cities and small towns to rural sites and open air places of memory. We invite you to explore the linking of our diverse communities

CONFERENCE SESSION POLICIES & PROGRAM FORMATS

AAAM conference presenters/panelists do not receive a fee or travel reimbursement for their participation in AAAM annual conferences. Please be certain that every presenter recruited understands our policy. Presenters/panelists who attend **only** their session will receive a one-day complimentary registration for the DAY OF THEIR PRESENTATION (luncheon and evening receptions are **not** included). If they wish to attend other events or the rest of the conference they will need to register accordingly. **All program sessions must be chaired or moderated by AAAM members.**

A Program Committee "shepherd" will be your liaison and contact person. S/he will contact you for further information necessary for room set-up, preparation of text for inclusion in the preliminary and final programs, speaker information and specific audiovisual needs. **AAAM does not offer reimbursement for supplies, copies or materials of any kind.**

SECTION CRITERIA FOR PROPOSALS:

Of Primary Importance:

- Relevance to the museum and education profession, the workshop theme, and the proposed topic category
- Originality and creativity of the topic, technique or research
- Clarity of idea, content and presentation method(s)

Of Secondary Importance:

- Inclusion of hands-on activities and techniques (Does not apply to research presentations)
- Experience and/or expertise of presenter(s)

SESSION PROGRAM FORMATS:

- **Hands-on** - audience are presented with a case to discuss, sometimes divided into small groups to resolve problem or issue. End with a discussion of the process.
- **Panels** - are a popular format; yet please ensure that your audience will have time for questions and comments following panelists' brief presentations.
- **Plenary Session** - Find a "true expert" everyone wants to hear and allow time for audience questions, comments and discussion.
- **Poster Session** - provides an opportunity for the presenter to speak one-on-one with conference participants in an informal setting and an effective way to present materials and ideas that do not lend themselves to a large group setting.
- **Roundtable Discussion** - Recruit experienced and insightful people to begin the discussion and then open the floor.

A CALL TO HOME: REIMAGINING OUR INSTITUTIONS

Association of African American Museums
Hilton Baton Rouge Capital Center • August 19 – 22

2009 CONFERENCE SESSION PROPOSAL

Deadline: January 15, 2009

(Please PRINT or TYPE. If your submission is e-mailed, please be sure to follow this form and answer each question.)

SESSION TITLE: _____

Please check which category(s) this session relates to:

- Administration
- Audience Development & Marketing
- Collections Management
- Disaster Preparedness & Recovery
- Exhibitions
- Finance & Development
- Governance
- Interpretation & Public Programs
- Research & Scholarship
- Security
- Technology
- Other _____

Please indicate your preferences for this session:

- Thursday
- Friday
- Saturday

**The Program Committee will attempt to accommodate all requests; however, it reserves the right to schedule sessions when appropriate.*

Format: (please check one)

- hands-on
- panel
- plenary session
- poster session
- roundtable discussion

Does this session have a maximum group size?

If yes, how many? _____

Anticipated AV needs: (please check all that apply)

- LCD projector
- LCD projector & laptop
- slide projector
- overhead projector
- easel/flip chart(s) & markers

Session Descriptions **must** include the following:

- One-page abstract
- Two-sentence description
- List of session participants

SESSION DESCRIPTION:

Please attach a **one-page abstract** of what questions, issues, or problems the session will address. Address who is the intended audience, expected objectives and anticipated impact of the session. We also request that you provide a **two-sentence description** about the session that will be used for the conference publications.

Decisions will be sent to the session moderator by March 31, 2009

Proposal Submitted By:

(*All program sessions must be chaired or moderated by AAAM members.)

Name, Title: _____

Institution: _____

Address, City, State, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Session Moderator: (If different than submitter)

Name, Title: _____

Institution: _____

*Are you (or your institution) a current member of AAAM? YES NO (Membership # _____)

Address, City, State, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Who should receive communication about this proposal? Submitter Moderator

SESSION PARTICIPANTS:

Provide a brief statement explaining what each person brings to the session or why he/she was selected to participate. If specific participants are not yet identified, please characterize who would be recruited so that the Program Committee members can help identify possible participants.

Name, Title: _____

Institution: _____

Address, City, State, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Name, Title: _____

Institution: _____

Address, City, State, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Name, Title: _____

Institution: _____

Address, City, State, Zip _____

Phone: _____ Fax: _____

E-mail: _____

Submit completed proposal & abstract by January 15, 2009 to:



AAAM Conference Program Committee
P. O. Box 427 • Wilberforce, Ohio 45384
Fax: 937.376.2007 • Phone: 937.376.4944, ext.114
E-mail: billingsley@blackmuseums.org

Questions? Contact:
Deborah Mack – mack@blackmuseums.org
John W. Franklin – franklinj@si.edu